

(ee-dee)  
**edie  
mann**

- award-winning
- unflappable
- wordsmith
- font nerd
- creative powerhouse
- visionary
- quick learner
- critical thinker
- problem-solver



she/her

Ask me  
about  
winning  
Employee  
of the  
Year!

I have a great sense of humor.  
I'm an efficient multi-tasker.  
In fact, I thrive under pressure.  
I'm self-motivated and love a good challenge.  
I use green and orange too much.  
In my defense, green and orange are the best colors.

 [ediemanndesign.com](http://ediemanndesign.com)

 Broomfield, CO

 703.505.9974

 [ediemanndesign@gmail.com](mailto:ediemanndesign@gmail.com)

 [linkedin.com/in/edie-mann](https://www.linkedin.com/in/edie-mann)



## pro bono

- View examples of my pro bono work on my website

## education

Bachelor's of Art in Media Arts & Design  
Minor in Technical English  
James Madison University, Cum Laude

## creative director at media company

Active Interest Media | Boulder, CO | March 2004-November 2022



- In my almost two decades with AIM Media, I art directed numerous national consumer magazines, as well as two B2B titles
  - Guided the unique look, feel and visual tone of all titles
  - Designed covers, articles and departments
  - Managed staff on design of publications
  - Acted as primary liaison to both editorial and production departments
  - Simultaneously juggled multiple projects under strict deadlines
  - Researched and found appropriate photography—including cover images—for each issue, staying within strict budget limitations
  - Commissioned illustrations; guided illustrators to desired results
- **Additional duties**
  - Internal and external marketing collateral (web/social/print)
  - Internal and external advertising design (from concept through fruition, often including copywriting)
  - Sales team support (from media kits to oversized tradeshow displays)

## creative director at marketing agency

DM Group | Upper Marlboro, MD | February 1997-October 2003

- Managed three-person art department
- Designed a myriad of marketing projects for clients ranging from nonprofit health organizations to Little Caesars® Pizza
- Wrote marketing copy; proofread and copyedited

## strengths

- Typography/Color psychology
- Visual hierarchy/Storytelling
- Writing/Copyediting/Proofreading
- Marketing/Audience engagement
- Interpersonal skills/Leadership
- Attention to detail/Work ethic

## design specialties

- Logo design/Branding
- Page layout (magazines, newsletters, brochures, annual reports, marketing collateral)
- Infographics
- Product showcases
- Dynamic Presentations

## technical skills

- Adobe Creative Suite; Microsoft Word & PowerPoint; Google Slides; Asana
- Print: PDF workflow/ file prep/prepress; Digital: exporting to optimal specs
- I taught myself Wix to create my website (and actually enjoyed it!)

## testimonials

- Read testimonials from coworkers and freelance clients on my website

